



COMMUNITY PARTNER OPPORTUNITIES & BENEFITS	PRESENTING SPONSOR	GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,500+	FRIENDS \$1,000+
DIGITAL MEDIA					
BRIGHT Run website	Logo & link	Logo & link	Logo & link	Logo	Logo
BRIGHT Run Facebook page	5 posts	4 posts	3 posts	2 posts	1 post
BRIGHT Run Instagram	1 post & 3 stories	1 post & 2 stories	1 post & 1 story	1 post	1 post
BRIGHT Run eNewsletter to participants	Article & recurring logo	Article & recurring logo	Statement & recurring logo	Logo	
LOGO PLACEMENT					
In-hospital banners (3)					
Community posters					
MEDIA					
Pre-event promo					
APPAREL					
Participant t-shirts (logo)					
EVENT DAY PROMOTION					
Start/ finish line banner (logo)					
Sponsor banner on stage					
Sponsor banner on site					
Exclusive naming opportunity					