



# CREATING YOUR OWN FACEBOOK FUNDRAISER

Facebook Fundraising is a great way to raise money for your run with us! We've created this step by step guide to show you exactly how to set up your fundraiser.

It's as easy as 1...2...3...4!

## 1. Locate the Fundraiser Section

Once you're in Facebook, use the search bar in the top left corner and search "fundraisers." Once you've located the Fundraiser section, click on the "Raise Money" button on the left sidebar.

## 2. Select Your Charity

Facebook will now ask you to choose a fundraiser type, giving you two options. Choose the button that says "Charity." On the next window, search "**Hamilton Health Sciences Foundation**," and select on the option that comes up.

## 3. Set Up Your Fundraiser Profile

Use the diagram below to help you navigate through setting up your Fundraiser profile.

## 4. Ready, Set, Fundraise!

And that's it! Your Fundraiser profile is all set up. Wasn't that easy? Now, people can donate to your run in a seamless process.

If you create a fundraiser, let us know! Email [info@brightrun.ca](mailto:info@brightrun.ca) with your individual or team name to make sure the Foundation knows those funds are for BRIGHT Run.

## Personalizing Your Fundraiser

### 1. Set a Fundraising Goal

How much money do you want to raise?  
250

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Select currency  
Canadian Dollar (CAD)

When should your fundraiser end?  
Feb 2, 2022

Use this section to name how much you want to raise, and set a deadline.

What's the title of your fundraiser?  
Birthday Fundraiser for BRIGHT Run!

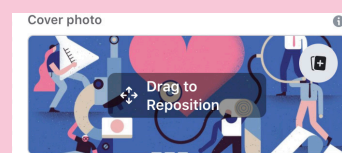
You can also add a fun name.

### 2. Describe Your Fundraiser

Why are you raising money?  
Want to join me in supporting a good cause? I'm raising money for Hamilton Health Sciences Foundation and your contribution will make an impact, whether you donate a lot or a little. Anything helps. Thank you for your support. I've included information about Hamilton Health Sciences Foundation below.

Welcome to Hamilton Health Sciences Foundation. We are focused on raising funds and managing donor gifts that enable the teams at Hamilton Health Sciences to have the essentials to

Facebook auto-fills this part out for you, or you can write your own description.



Add a cover photo to give more of a visual.