

| COMMUNITY PARTNER OPPORTUNITIES & BENEFITS | PRESENTING PARTNER | GOLD \$10,000 + | SILVER \$5,000 + | BRONZE \$2,500 + | FRIENDS \$1,000 + |
|--|--------------------------|--------------------------|----------------------------|---------------------|----------------------|
| DIGITAL MEDIA | | | | | |
| BRIGHT Run website | Logo & Link | Logo & Link | Logo & Link | Logo | Logo |
| BRIGHT Run Facebook | 5 Posts | 4 Posts | 3 Posts | 2 Posts | 1 Post |
| BRIGHT Run Instagram | 1 Post & 3 Stories | 1 Post & 2 Stories | 1 Post & 1 Story | 1 Post | 1 Post |
| BRIGHT Run eNewsletter | Article & Recurring Logo | Article & Recurring Logo | Statement & Recurring Logo | Logo | |
| LOGO PLACEMENT | | | | | |
| In-Hospital Banners (3) | 8 | 8 | | | |
| Community Posters | 8 | 8 | | | |
| MEDIA | | | | | |
| Pre-event Promotion | 8 | 8 | | | |
| APPAREL | | | | | |
| Participant T-shirts (Logo) | 8 | 8 | 8 | 8 | 8 |
| EVENT DAY PROMOTION | | | | | |
| Start/Finish Line Banner (Logo) | 8 | | | | |
| Partner Banner on Stage | 8 | 8 | | | |
| Partner Banner on Site | | | 8 | | |
| Exclusive Naming Opportunity | | | 8 | | |