



BRIGHT FACTS 2024

LOCAL

- All the money raised by participants stays in Hamilton to fund breast cancer research
- Local participants are supporting their local cancer centre
- Juravinski Cancer Centre catchment area includes Hamilton, Burlington, Niagara, Brant, Haldimand and Norfolk

VOLUNTEERS

- BRIGHT Run has no paid employees. It is entirely volunteer-driven

RESEARCH HIGHLIGHTS

- Seventeen local research projects have been funded by BRIGHT Run, with four additional BRIGHT-funded projects to be announced soon. Learn more here (<https://brightrun.ca/category/funded-projects/> -button or tiny URL here please)
- The BRIGHT Run Breast Cancer Learning Health System Chair, a permanent breast cancer research position created in partnership with McMaster University
- The PYNK Program to serve breast cancer patients under the age of 40, in partnership with the Jesin-Neuberger Charitable Foundation
- CIBC Breast Assessment Centre ultrasound suite

RUN/WALK/STROLL

- BRIGHT Run takes place at Christie Lake Conservation Area
- This year, the day of excitement, fun, and community will be on Sept. 7
- Choose a 1K or 5K route at our pet-friendly family event

COMMUNITY PARTNERS

- Our community partners provide financial and in-kind support each year to cover event organizing and hosting costs for the annual event
- Thanks to the support of our community partners, every dollar raised by participants goes solely to local breast cancer research

RESULTS

- About 1,200 participants and 250 volunteers attend the event each year
- More than \$441,000 was raised by BRIGHT Run 2023
- More than \$5.5 million have been raised to fund local breast cancer research since 2008